

# ANNUAL REPORT

## 2020-2021



### MEEL INDIA TRUST

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## **Message from the Founder:**

“A great man is different from an eminent

One in that he is ready

To be the servant of the society”

- Dr. B.R Ambedkar

MEEL INDIA is a development organization which has acquired higher potency towards Health, Livelihood Enhancement, Training, Education, Capacity Building and Research in the Developmental world MEEL INDIA strongly believes that Health, Livelihood Enhancement brings ‘empowerment’ to people’s lives.

The core areas of include Health, Livelihood Enhancement, Training, and Education brings uplifting to the unemployed and underemployed people from underprivileged society.



**R.RAMKUMAR, MSW  
FOUNDER & DIRECTOR**





### About MEEL INDIA:

MEEL INDIA is a not for profit organization, has been rendering yeoman services since the inception in the year 2018. MEEL INDIA's core objectives are to concentrate on providing training to child, men, women, youth & Elderly people to enable them to facilitate self-dependence and self-employment and creating awareness and guide the public about the avenues and development projects created by the government for the people.

MEEL INDIA is a development organization which has acquired higher potency towards Training, capacity building and Research in the Developmental world. MEEL INDIA strongly believes that Livelihood enhancement, Education and skill training brings 'empowerment' to people's lives. More number of projects is being carried out in southern parts of the state. The core areas of operation include training, capacity building, research, entrepreneurship skill building of unemployed youth from underprivileged section of society. The thrust areas of the organization are promoting livelihood enhancement and skill training and entrepreneurial opportunity to the urban & rural people.

### ***Vision:***

Sustainable and Equitable growth in terms of Socio-economic condition and Physical as well as Psychological wellbeing among the underprivileged community; inclusive of physically and mentally challenged persons, small and marginal farmers. .

***Mission:*** Empowering the society by establishing network of training, research and development intervention centres in the area of entrepreneurship, women, dalits, and child development, agriculture, counseling and career guidance and other associated core issues of human development through sustainable efforts in partnership with stakeholders.

## Our Programs:

MEEL INDIA has been in existence in Madurai, Tamil Nadu where projects are being carried out, focusing on Health, Livelihood enhancement, Skill training for entrepreneurs agriculture development & Research etc.,



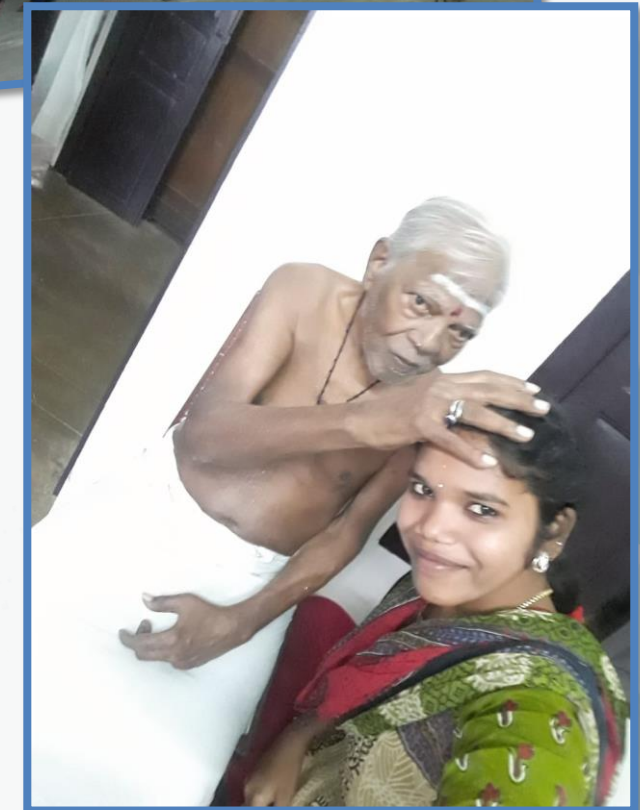
### ➤ Our Programs:

MEEL Home Nursing Care	Education	Livelihood Enhancement
MEEL Nursing Institute	Advocacy	Skill Trainings
Farmer Producer Company	Research	Health Camps
Community Reach Program	Awareness Programs	



### MEEL HOME NURSING CARE:

MEEL INDIA has running MEEL HOME NURSING CARE services on past 2018. Through our Home Care Services MEEL INDIA is rendering (Nursing Care at Home & Hospital, Baby Care, Patient Care, Elderly Care, Physiotherapy Care, Psychiatric Counseling Care, Doctor's Consultation, Medicine Door Delivery, Wound Care / Catheter Care / IV Infusion / IM Injection, Testing at Home – Sugar / Pressure / Blood / COVID – 19, Ambulance Service, Oxygen Cylinder) Services at Home & Hospital. Through this noble service, MEEL INDIA has reached many destitute Patients and Elderly persons. Moreover, MEEL INDIA has providing employment opportunity to the women and youths who hail from slum.



No of unemployed & underemployed men benefited for the year 2020 – 2021  
**47**

No of unemployed & underemployed men benefited for the year 2020 – 2021  
**89**

No of Patients got benefited for the year 2020 - 2021  
**92**

No of Districts reached for the year 2020 - 2021  
**9**

Madurai, Trichy, Ramanathapuram, Sivagangai, Karur, Dindigul, Virudhunagar, Salem & Thiruvannamalai  
**(All over Tamil Nadu)**



**COMMUNITY REACH PROGRAM:**

The slum is prone for alcoholism and drug addiction. The prevalence of alcoholism and drug addiction is palpable which affects the holistic development of self family. Therefore, it is programmed that the medical camps, focusing on psycho-social education and de-addiction awareness and referrals as well as general health camps would be Conducted periodically. This kind of interventions is the need of the hour.

S.No	Slums Visited	Male	Fem ale	Total No of people reached
1	Kabeer Nagar Slum	23	50	73
2	Subramaniyapuram Slum	17	66	83
3	Sambakkulam slum	29	49	78
4	Karumbalai Slum	13	56	69
5	Rajakkoor Slum	26	67	93
<b>Total</b>				<b>396</b>



## CASE STUDIES:

### Ramachandran (Name changed)

Mr. Ramachandran (Name changed) aged 84, live in Vasantha Nagar, Madurai. He is afflicted with paralysis. He is not able to manage himself and regaining support system for all. In this condition, he heard about our **MEEL Home Nursing Care** and immediately contacts us.

Through our Health Care Services, we regularly provide Physiotherapy and Speech Therapy and Psychological support. His condition is very stable now, He thanks the of MEEL INDIA Trust.

### Selvam (Name changed)

Mr. Selvam (Name changed) is 68 yrs old, hails from Madurai, south Tamil Nadu. He was affected by Polio and his left leg is affected. Even though he was affected by polio, he wants to do his daily routine work by own. So, he wants to get health care support from our **MEEL Home Nursing Care**. Now, he is under our regular Health Care Service support and he is feeling better now.





**MEEL HEALTH INSTITUTE:**

MEEL INDIA has running MEEL HEALTH INSTITUTE after getting proper approval from **Bharat Sevak Samaj (Reg No: TN/8584)** on past 2020. Through this Health Institute our MEEL INDIA Trust has providing opportunity to school dropout's students, School Education discontinued or failed students to complete some professional courses and to improve their academic skills.



For the Academic  
Year 2020 - 2021

6 Students  
enrolled



## EDUCATION

Remedial Education is intended to provide to the school going children.

MEEL INDIA has organized Child Resource Centre for Socially and Economically backward children's in urban slums in Madurai.

Ambethkar Nagar Slum –  
43 children's benefited



Chinnapatti Village- 38  
children's benefited



## ADVOCACY PROGRAMMES

In the year of 2020 – 2021, MEEL INDIA had conducted and participated various advocacy programs in all over Tamil Nadu, there are...

- ✚ COVID - 19 PATIENT CARE in associate with MS Chellamuthu Trust, Madurai.
- ✚ Childrens Module Preparation in associate with Gandhigram University, Dindigul.
- ✚ Child Rights Awareness in associate with Child Line, Madurai.
- ✚ Child Protection Awareness Program in associate with District Child Protection Office
- ✚ JOB FAIR in associate with Govt. Employment Office, Theni.
- ✚ Medical Camps in associate with Devadoss Hospital, Madurai.
- ✚ Health Awareness in associate with Meenakshi Mission Hospital, Madurai.
- ✚ WASH Program in associate with Vishwa Yuva Kendra, New Delhi.
- ✚ NGO Awareness Program in associate with Mahalir Thittam, Madurai.
- ✚ Pongal Celebration at MEEL INDIA Office, Madurai.
- ✚ Skill Training Program at MEEL INDIA Office, Madurai.





## COVID – 19 Patient Care in associate with M.S Chellamuthu Trust, Madurai.

MEEL INDIA Trust has undertaken Covid – 19 patient through our MEEL Home Nursing Care Services, in associate with M.S Chellamuthu Trust, Madurai. Through our Service, we had recovered more than 50 covid patients.



## Gandhigram University:

Our MEEL INDIA Trust had participated Two days workshop for Module preparation for childrens under the Department of Life Long Learning & Extension, Gandhigram University, Dindigul.

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**CHILD LINE, Madurai.**

Our MEEL INDIA Trust had participated Child Rights Awareness Program conducted by Child Line, Madurai at Madurai Institute of Social Sciences.





## Child Protection Awareness Program in associate with District Child Protection Office, Madurai.

Our MEEL INDIA Trust had participated Child Protection Awareness Program conducted by District Child Protection Unit, Madurai at YMCA KAMAK Higher Secondary School for the Deaf.



## JOB FAIR in associate with Govt. Employment Office, Theni.

Our MEEL INDIA Trust had conducted JOB FAIR in associate with Govt. Employment Office, Theni for the Differently abled Persons.

Through, this program MEEL INDIA Trust had issued Job offer letter to the 10 differently abled men & women.





## MEDICAL CAMPS in associate with Devadass Hospital, Madurai.

Our MEEL INDIA Trust had conducted General Medical Camp at Subramaniyapuram Slum in associate with Devadass Hospital, Madurai. More than 80 children, women & elderly people were benefited through this camp.



### மீள் இந்தியா அறக்கட்டளை தேவதாஸ் மருத்துவமனையுடன் இணைந்து யொது இலவச மருத்துவ முகாம்



மதுரை, செப்.14- மதுரை சுப்ரமணியபுரம் தண்டனாபுரம் கோவில் அருகே மீள் இந்தியா அறக்கட்டளை மற்றும் தேவதாஸ் மருத்துவமனை சார்பில் இலவச மருத்துவ முகாம் நடைபெற்றது. இம் மருத்துவ முகாமினை மீள் இந்தியா அறக்கட்டளை நிறுவனர்

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### கிளர்ச்சி

மதுரை, 13.09.2020

### மீள் இந்தியா அறக்கட்டளை சார்பில் சுப்பிரமணியபுரத்தில் இன்று மருத்துவ முகாம்-இரத்ததான முகாம்

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## Health Awareness Program in associate with Meenakshi Mission Hospital, Madurai.

Our MEEL INDIA Trust had participated Health Awareness Program at TV Sundaram Hall in associate with Meenakshi Mission Hospital, Madurai. More than 80 children, women & elderly people were benefited through this camp.





## NGO Orientation Program in associate with Mahalir Thittam, Madurai.

Our MEEL INDIA Trust had conducted NGO Orientation Program, in associate with Mahalir Thittam, Madurai. In this program more than 30ngos were participated to know about various projects in Mahalir Thittam.





**WASH Program  
in associate with  
Vishwa Yuva Kendra, New Delhi.**

Our MEEL INDIA Trust had participated Water and Sanitation Hygiene (WASH) program conducted by Vishwa Yuva Kendra, New Delhi.





## COVID – 19 Awareness Program at Kadachanenthal, Madurai.

Our MEEL INDIA Trust had conducted COVID – 19 Awareness program at Kadachanendhal Village, Madurai. In this awareness program more than 45 women and elderly people were participated.





## **Pongal Celebration at MEEL INDIA Office, Madurai.**

Our MEEL INDIA Trust had celebrated Pongal Festival at our MEEL INDIA Office, Subramaniyapuram – Madurai. And honored the best employee of the year in this celebration.





## COVID – 19 Support at MEEL INDIA Office, Madurai.

Our MEEL INDIA Trust had provided groceries for the needy poor people during the COVID – 19 lockdown time. More than 45 underprivileged needy poor people were got benefited.





## Annual Day Celebration at MEEL INDIA Office, Madurai.

Our MEEL INDIA Trust had conducted Annual Day Celebration at our MEEL INDIA office, Madurai.

In this Celebration Mr. Chinnaraj Joseph, Director – CEDAR Trust, Mr. Arockiam, Program Director – Sakthi Vidiyal, Mr. Nishanth, Principal – MISS College, Mr. Somesh Babu, various others were participated and to be part of success to this celebration.





### Research, field survey and DPR

Need assessment, base line study, participatory rural appraisal (PRA) conducted in Madurai & Theni Districts vis-à-vis rural urban TNRTP Project for Mahalir Thittam, GoT and detail project report submitted to the department concerned. Data collection and field survey conducted in slums in Madurai for livelihood enhancement of the underprivileged.



### Theni DISTRICT DIAGNOSTIC STUDY

This study on Theni District is an initiative of Tamil Nadu Rural Transformation Project to assess socio-economic challenges & opportunities for identification of cross-cutting/binding constraints to inclusive growth at district level, and to identify & prioritize current and potential value chains.

**Year of formation:** 1987  
**Population:** 12,45,899  
**Rural Population:** 57,54,110  
**Urban Population:** 6,70,481  
**Density:** 42/km<sup>2</sup> (555)  
**Sex Ratio:** 980 (996)  
**Literacy Rate:** 87.00%  
**Female Literacy Rate:** 39.07%  
**Administrative Units:**  
 Municipalities: 06  
 Blocks: 08  
 Town Panchayat: 22  
 Householders: 3,38,112

**Community based Organisations**  
 Self Help Groups: 4580 SHGs with 64725 members  
 VPRCs: 132  
 PLFs / CLFs: 130  
 CLGs: 81

The district is known for fertile lands under river Periyar irrigation. Popularly known as 'Cumbum Valley'. The district is bounded by Kerala State on the western side, east by Madurai District and north by Dindigul District and Virudhunagar District by South.

**Agriculture:** Major Contributor to Tamil Nadu's food basket

Crop	Area (ha)	Production (MT)	Value (Rs. Crores)
Rice	1,25,000	1,25,00,000	1,25,000
Maize	1,00,000	1,00,00,000	1,00,000
Wheat	50,000	50,00,000	50,000
Other	1,25,000	1,25,00,000	1,25,000

**82,650ha** of agricultural lands are mostly cultivated and also support by private companies.

**Theni District**  
 National Highways - 74.90%  
 State Highways - 843.09%  
 Panchayat Roads - 1009.79%  
 Town Panchayat Roads - 793.62%  
 Forest Roads - 108.23%

**Rail Connectivity:** Broad gauge main roads from Madurai to Bodi is under construction.

**Theni District**  
 Rain fall: South West Monsoon, North East Monsoon, Winter, Post-monsoon  
 Ground water level: Minimum, Maximum

**Literacy Rate:** 87.00%  
**Occupation profile:**

**Road Connectivity:**

**Rail Connectivity:**

### Theni DISTRICT DIAGNOSTIC STUDY

TNRTP is a program of the Government of Tamil Nadu, aims to support rural & agricultural entrepreneurship for empowerment of women. It provides financial & non-financial assistance for entrepreneurs in rural areas.

**Industrial Sectors**

Industries	Units
Large Scale :	10
Medium Scale :	05
Micro & Small :	6526
Industrial Estates :	02
Mining Quarries :	23

**200 wind mill units are existing in Theni District**

**100 % Electricity**

**Theni District**  
 Theni district is full of Mountains & Rivers. There is a high tourism opportunity. Agumalai, Vaigai Dam, Sathupani Dam, Manjulari Dam, Kombakara Falls are all falls under TNRTP Periyakulam Block.

**STRENGTHS**

- Potential for Agriculture and Horticulture produce.
- Road and Logistics supply
- Conductive eco-system
- Textile industries
- Downter and processing center
- Major repeat products

**ISSUES & CONSTRAINTS**

- Semi skilled and un skilled
- Farmers participation limited to produce
- Value addition of food products
- Integrated adoption of technology farming
- Majority of marginal farmers

**OPPORTUNITIES**

- Fruits, species and condiments produce more and ranked 1 and 2.
- Viability for inputs of vegetables
- Cold storage
- Increase the value addition of food produce and marketing
- Market potential

**THREATS**

- Quality parameters
- Competition
- Support mechanism
- Processing units
- Technology
- Guidelines
- Skills

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